

An aerial view of the Mumbai harbor, showing a large number of boats, including ferries and sailboats, scattered across the water. In the foreground, the Gateway of India is visible on the left, and a building with a prominent red dome is on the right. The sky is clear and blue. The text 'NOVEL SOLUTIONS TO WICKED PROBLEMS' is overlaid in the center in a bold, dark teal font. There are two light green decorative shapes: a star-like shape on the left and a semi-circle on the right.

NOVEL SOLUTIONS TO WICKED PROBLEMS

An immersive experience for the humble,
courageous and hungry to be inspired leaders,
no matter your industry or background.

MUMBAI: SUNDAY, 17TH – FRIDAY, 22ND NOVEMBER 2024



“I strongly encourage you to join the next Novel Solutions to Wicked Problems study tour. I was fortunate enough to take part in the 2019 study tour of self-reliant groups across India. It transformed my understanding of anti-poverty strategies. I can think of five reasons to join the trip.

- ✦ One, India is the cradle of innovation. In Tech. In combating poverty. In maternal and child health. In strong and effective ties between civil society and healthcare systems. And more.
- ✦ Two, everything in India operates, by default, at scale. You will not be seeing any small pilots.
- ✦ Three, we learn so much more when we see ourselves and our work in a completely different cultural context.
- ✦ Fourth, you are going to meet a lot of smart, adventurous, innovative people, some from the UK and many from India.
- ✦ Fifth, Noel is a great leader. He has a deep understanding of the Indian context and its relevance for challenges in the Global North.

And if that doesn't convince you. With Noel in charge you are going to have fun.”

Dr. Michael Little, Ratio

What is Novel Solutions to Wicked Problems?



An unusual opportunity for leadership and personal development amidst the UK's push for achieving net zero targets while stimulating sustainable growth.

A platform where leaders can not only explore circularity principles but also gain profound personal insights, drawing from the rich cultural experiences and innovative strategies of the Global South.

A holistic approach to growth, intertwining leadership skills with sustainable practices and community-focused wealth-building, providing a multifaceted learning experience.

And...

An extraordinary journey to Mumbai, India, one of the world's most vibrant cities.

WHEN?

From 17th to 22nd November 2024, engage with and experience first-hand innovative endeavours of award-winning leaders and grassroots movements of people driving sustainable economic models and change at scale.

Why Global South?



Countries like India have grappled with unique social, economic, and environmental challenges, leading to the emergence of transformative solutions. The novel approaches, born out of resourcefulness and resilience and, often community-centred, hold invaluable insights that can not only be applied to UK's own complex problems but also significantly contribute to leadership development, fostering skills in adaptability, innovation, and cross-cultural understanding.

Join this journey to not only witness change but to be the driving force behind effective and meaningful sustainability initiatives.

The Programme in Mumbai



JYOTI MHAPSEKHAR



ANSHU GUPTA



DAY ONE & TWO: INFORMAL SUPPLY CHAINS

Jyoti Mhapsekhar: An empowered network of 5000 women waste pickers, the 'recycling entrepreneurs' of Mumbai.

Key Learning: How localised and informal supply chains and solutions can drive sustainability, economic and social empowerment.



DAY THREE: REPURPOSING TEXTILES FOR SOCIAL IMPACT

Anshu Gupta – The Clothing Man of India: Transforming urban surplus in textiles into rural progress.

Key Learning: Exploring the power of repurposing urban waste to tackle rural challenges, merging waste reduction with significant social impact.



DAY FOUR (AM): AN ECOSYSTEM OF INGENUITY

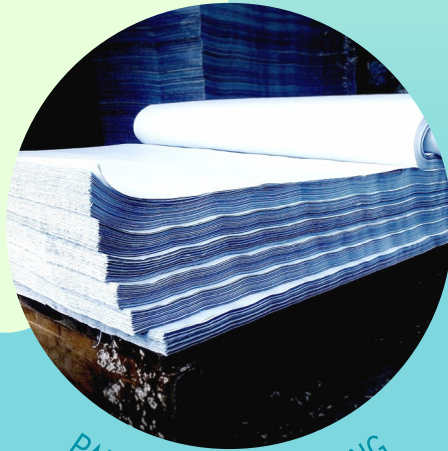
Dharavi: India's largest slum houses 1m people on 500 acres, boasts 5,000 businesses, 15,000 factories, employs 250,000 people, and generates over \$1 Billion annually.

Key Learning: How dense urban communities can become efficient ecosystems of ingenuity and productivity.

The Programme in Mumbai



ALOYSIUS FERNANDEZ



PAPER MANUFACTURING



DAY FOUR (PM): OPTIMISE RESOURCES & MINIMISE WASTE

Meet frugal innovation experts at work in the paper manufacturing industry

Key Learning: How necessity drives innovation; how resourcefulness and adaptability can lead to sustainable and timely solutions in challenging times.



DAY FIVE: MICROFINANCE

Aloysius Fernandez – Pioneer of Microfinance and Founder of Women’s Self-Help Groups (SHGs) in India.

Key Learning: How a grassroots financial ecosystem generates economic solutions alongside community wealth.



EVERY DAY, EVERY EVENING

We’ll come together to assimilate our day’s experiences, focusing on what learnings we can take back to enrich our professional and personal lives.

Why should you come with us?

Seeing is believing. You'll never be the same.



YOU WILL BE INSPIRED

Learn from the best. You'll be touched and moved to act.



YOU'LL THINK DIFFERENTLY

Step outside your comfort zone and enrich yourself with alternative approaches from a diverse cultural context.



YOU WILL EMBARK ON A JOURNEY OF SELF-DISCOVERY

You will have that much-needed space for self-reflection and personal evolution. This is your moment.



YOU WILL BUILD CONNECTIONS

You'll lead from a more inspired place after meeting with innovative leaders in the UK & Mumbai.

Why are we doing Novel Solutions?



1

We aim to improve the environment around the leaders and the 'entrepreneur' in them as they grapple with the challenges of sustainability and circular economy.

2

We want to bring different thought modes, different approaches and different drivers to the challenges at hand, with a focus on decentralised—slightly chaotic!—out of the box micro-solutions leading the charge.

3

We want to help expand the frame of reference when looking at an innovation—a multi-benefit framework that is inclusive of livelihoods, community wealth building, new enterprises and real economic shift.

4

We want to create communities of practice and inspiration. We believe these communities will in turn create transformative cultures, capable of driving the radical behavioural and process changes essential in the UK.

Programme Costs



All profits will be invested into WEvolution, a Scottish charity, based on novel thinking inspired by the Global South.

At Novel Solutions, we recognise that individuals who are curious, humble, courageous, and eager for inspiration can be found in every sphere of life. To foster inclusivity, diversity, and exceptional quality among our participants, we have structured our pricing into two distinct tiers:

CORPORATE LEADERS

£457

(INCLUDES VAT)

ALL OTHERS

£3575

(INCLUDES VAT)

PRICE INCLUDES:

- Four-star Hotel Accommodation, Airport Transfers and Site Travel.
- All meals are included commencing with breakfast on Sunday, 17th November and ending with lunch on Friday, 22nd November 2024.

PRICE DOES NOT INCLUDE:

- Flights to and from India.
- Any hotel room incidentals.

TO BOOK

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“ A unique opportunity to meet and learn with everyday inspiring people who are transforming their lives and the places they live in. Being part of a group that could then think, plan and act together made this not only a journey of discovery but a plan of action.”

Emma Ackerman, Former Head of Strategy,
National Lottery Community Fund

About Novel Solutions

Novel Solutions to Wicked Problems is the brain child of Noel Mathias, Founder of WEvolution & ‘Small, Powerful Groups’ WEvolution Scottish Charity No. SC043994, C.I.C No. 479596.